Design TALENT

OTHER Talent

SKILL SWINGERS

I GOT SKILLZ

the CHALLENGE

TO DEVELOP NEW FINANCIAL MODELS FOR SUSTAINABLE ENGAGEMENT.

the SOLUTION

AN EQUITABLE, CASH-FREE EXCHANGE OF EXPERTISE TO CONNECT DESIGN AND SOCIAL INNOVATION.

features...

POINTS of ENTRY
- SEARCH
- CUSTOMIZED, FILTERED EMAILS
- PUSHED "TEASES"

MATCHING
- INDIVIDUAL + ORG. PROFILES
- ACCESS TO A VARIETY OF TALENT — REGIONAL EXPERTS, CONTENT SPECIALISTS, PROFESSIONAL SERVICES, DESIGNERS
- ALTERNATIVE VALUING SYSTEM
- RATINGS + REVIEW SYSTEM

- TEMPLATED CONTRACTS + PORTFOLIOS
- LOGISTICS + ADMIN — HOUSING, TRANSIT, TECH

BENEFITS

BUSINESS MODEL

		SUBSCRIPTION	TRANSACTION FEE
basic profile	X	X	X
extended search		X	X
extended profile		X	X
pull notifications		X	X
match maker		X	X

TIMELINE

YEAR 1
- Informational interviews
- Build network - demand through sign ups
- "Flings" - test run (prototypes)
- Explore partnership / plugin approach
  - Pitch deck
  - clickable prototype
  - Raise funds (from Kanyi)
  - Build platform

YEAR 2
- Explore value add's
- Explore new regions / services

YEAR 3
- Sell to Linked In

we're rich!

Kanyi Maqubela
Danny Alexander
Reema Al-Yasini
* Elizabeth Gin
* Barb Alvarado