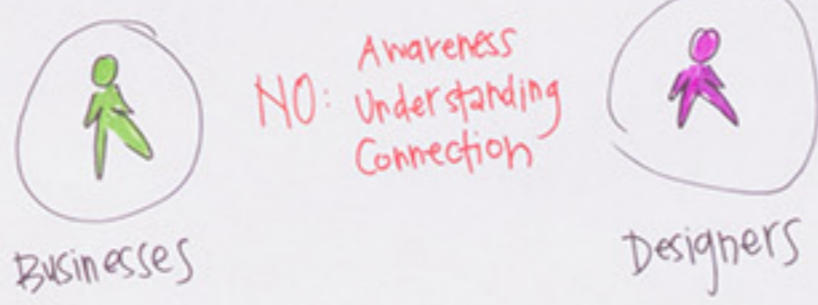
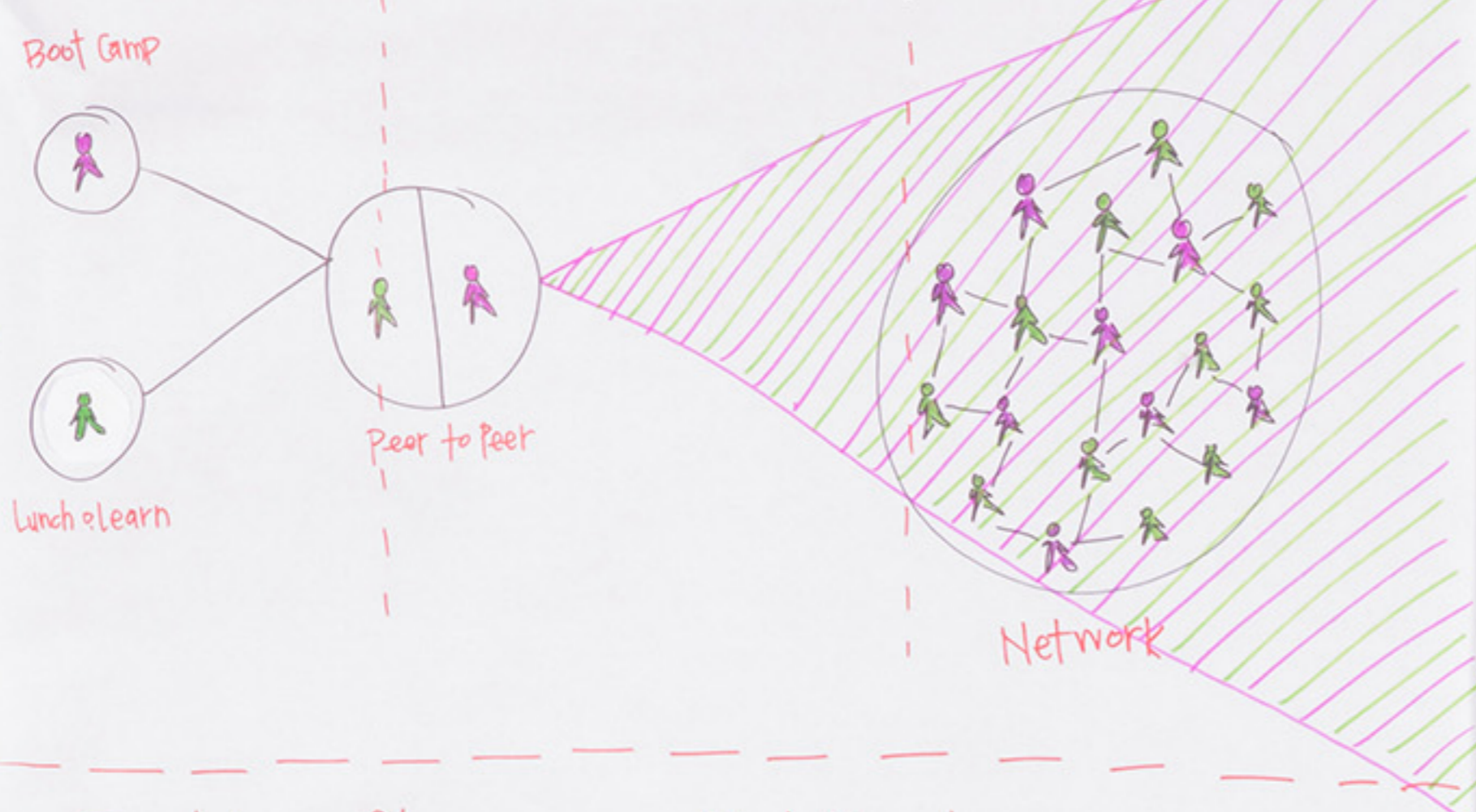


Guild for Good

The Problem



Awareness understanding Connection



Building fluencies and relationships for better business.

Deborah Alden + Henry Posko

Awareness

Boot camp
Prescriptive modules based on previous experience [empathy research, org. structures]

Lunch: Learn
Creating awareness for the value of social design in the biz. Community. [Chamber of commerce, community leadership programs]

Understanding

Peer to Peer Experiential Learning
Social designers embed in organizations for a 90 day project engagement. Intentional shared learning for:

- understanding the culture of business
- understanding problem solving processes

Connection

A network of businesses and social designers with the fluencies and relationships to:

- spring board designers into careers
- elevate the acumen of businesses to solve problems